



SHOVON JOARDER

Digital Marketing Expert

My Contact

✉ shovon@freelancers-hub.com

☎ +88 01712 279883

📍 Dhaka, Bangladesh

🌐 www.freelancers-hub.com

Hard Skill

- Market Research
- Audience Research
- Online Business Promotion Strategy
- Search Engine Optimization
- Google AdWord
- Facebook Advertising

Soft Skill

- Project Management
- Decision making
- Communication
- Multi-tasking

Education Background

- **Bangalore University**
Bachelor of Business Management
Completed in 2002
- **Adamjee Cantonment Public College**
Higher Secondary School Certificate
Completed in 1999
- **Adamjee Cantonment Public School**
Secondary School Certificate
Completed in 1997

About Me

I am an Upwork-based digital marketing expert and a Google Certified Adword Professional. My goal is to not only assist businesses in expanding worldwide but also to offer personalized digital services that help firms of all sizes succeed. With more than 7 years of practical experience in (SEO) for organic search and pay-per-click (PPC) advertising on Google AdWords and Facebook, I can confidently offer complete digital marketing services to all my potential clients.

Professional Experience

Freelancers HUB | CEO

2015 – Present

Key responsibilities:

- Initial client communication;
- Market and competitor research;
- Digital Marketing Strategy planning for every project;
- Arrange resources for the marketing campaigns;
- Task assigning to the team members to execute the marketing plan;
- Progress analysis and report generation;
- Client reporting and communication;

Upwork | Digital Marketing Manager

2015 – Present

The Marketing Muslimiah | Director

2015 – Present

Key responsibilities:

- Auditing small/medium size business websites and existing marketing strategies to create comprehensive plans for growth through online marketing, responsive web design & development.
- Implementing website development strategies to improve UX, lead generation, and SEO.
- Augmenting social following & engagement in order to amplify brand awareness.

Achievements

- 2015 – 2022 Build a Profitable Digital Marketing Agency in 7 Years.
- 2019 – 2022 Received Top Rated Plus Badge on Upwork

Professional Experience

- **Palmal Group of Industries Ltd.** | Admin & Development Officer
Nov 2007 - Jun 2009
 - **Norwest Industries Pvt. Ltd.** | Sr. Administration Executive
Aug 2009 - Dec 2009
 - **Li & Fung Bangladesh Ltd** | Admin Officer
Jan 2010 - Jan 2012
 - **Shore to Shore Bangladesh Ltd.** | Manager - Admin, HR & Compliance
Jan 2014 - Dec 2014
 - **MazeGeek, Inc.** | Head of Digital Marketing & Sales
Feb 2019 - Mar 2020
 - **Palmal Group of Industries Ltd.** | Deputy Manager
May 2012 - Dec 2013
-

I do here by declare that, particulars provided in the above are true to the best of my knowledge and belief

Regards,

Shovon Joarder